



## SUNBRIDGE GROUP LIMITED

31 January 2014

Australian Securities Exchange  
Level 8 Exchange Plaza  
2 The Esplanade  
Perth WA 6000

### SUNBRIDGE GROUP LIMITED – BUSINESS UPDATE FOR Q2FY14

#### Financial Highlights:

- The Company ended the quarter with a cash balance of approximately \$27.87 million compared to \$24.09 million last quarter
- During the quarter there was a net operating cash outflow of \$2.25 million, mostly due to higher levels of receivables, prepayments and purchases of stock
- The quarter ended with a net cash inflow of \$2.34 million, following funds received from capital raising

Sunbridge Group Limited (ASX: SBB) is pleased to provide a business update for Q2FY14.

The Company had a strong second quarter with a cash balance of approximately \$27.87 million compared to \$24.09 million in the previous quarter. During the second quarter, the Company had a net operating cash outflow of \$2.25 million, which was mainly due to higher levels of receivables, prepayments and purchases of stock. The quarter ended with a cash inflow of \$2.34 million, following funds received from the capital raising.

#### Successful Capital Raising and ASX Listing

During the quarter, the Company successfully closed its capital raising, achieving final subscriptions of A\$4.4 million, 47% above the minimum subscription. The capital raising represented the issuing of 22 million new shares at A\$0.20, giving the Company a market cap of A\$94 million on listing.

Following the capital raising, the Company successfully listed on the Australian Securities Exchange on 27 November 2013.

#### China Brand Enterprise Awards

In December 2013, the Company won an award for Most Innovative Brand, whilst Founder & Managing Director, Mr Xu Jiayin has received an award for Most Influential Figure from China Brand Enterprise.

Over one hundred companies throughout China participated in the China Brand Enterprise awards, a nationally recognised Certificate of Honour.

#### Company

Sunbridge is a leading retailer of menswear in China with two upmarket and highly successful menswear labels, Pandist and Agueseadan. The Company sells the vast majority of its products on a wholesale basis to distributors, who subsequently sell the products to end customers through more than 400 retail shops and outlets across 28 provinces in China. The largest number of outlets is located in coastal regions, such as Jiangsu, Guangdong and Fujian provinces and Xinjiang. The use of this wholesale distribution method limits the capital expenditure required, which also allows the Company to focus on the all important brand building.



## SUNBRIDGE GROUP LIMITED

### Top 20 Holding as of 31 December 2013

Holder Name	Number of shares	Percentage of issued share capital
Jiayin Xu	259,200,000	54.946
Grace Trend Management Limited	38,250,000	8.108
Triple Fortune International Limited	22,500,000	4.77
Excellent Plastic Limited	20,250,000	4.293
Wah Cheong Group Investment Limited	20,250,000	4.293
Finetrade International Limited	18,000,000	3.816
Fortune Grain Limited	18,000,000	3.816
Open Gold Limited	15,750,000	3.339
Roclead Limited	15,750,000	3.339
Ms Shanshan Hong	14,226,000	3.016
Key Role Consultants Limited	13,500,000	2.862
Humberto Investments Limited	4,500,000	0.954
Huafei Investment Development Limited	4,050,000	0.859
Citicorp Nominees Pty Limited	280,667	0.059
Mr Anthony Peng Ho & Mrs Chui Hoong Ho	250,000	0.053
G J Letham Pty Ltd <Super Fund Account>	200,000	0.042
Cavawane Pty Limited <Plb Fund A/C>	150,000	0.032
Dr John Capp Pty Limited	150,000	0.032
Mr Scott Allan Cavanough & Mrs Carolyn Joan Cavanough <Tara Super Fund A/C>	100,000	0.021
Mr Rong Kun Hong	100,000	0.021
Mr Man Shu Hung	100,000	0.021
Layfield Private Wealth Pty Ltd <S & J Layfield S/F A/C>	100,000	0.021
Milletts Portfolio Pty Ltd <Jim Millett S/Fund A/C>	100,000	0.021
Ms Lixia Peng	100,000	0.021
Summit Twenty-Five Pty Ltd <Megalina Super Fund A/C>	100,000	0.021
Ms Sumei Wu	100,000	0.021
<b>Total</b>	<b>466,056,667</b>	<b>98.796</b>
<b>Total Issued Capital</b>	<b>471,738,000</b>	

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## SUNBRIDGE GROUP LIMITED

### ABOUT SUNBRIDGE GROUP LIMITED

**Sunbridge Group Limited (ASX: SBB)** ("Company") is a leading retailer of menswear in the People's Republic of China (PRC). The Group owns and operates the "PANDIST邦迪.斯顿" and "AGUESEADAN亚阁.仕丹" brands of menswear, which are targeted at different age group segments of well-groomed upper middle class gentleman. The Group's menswear products range from formal and business wear to casual and sporting apparel, and are currently sold in over 400 retail outlets across the PRC. As an integrated fashion enterprise, the Group is responsible for the design, sourcing and selling of their products. Founded in 1996, the Business has grown rapidly in recent years. The Group's products are sold across an extensive distribution network, covering 28 provinces, autonomous regions and municipalities in the PRC and Hong Kong.

The Group designs all of its clothing through its in-house design team but it outsources all of its production to Original equipment manufacturer (OEM) contractors which are located in the Guangdong and Wenzhou cities, which are well known apparel production hubs in the PRC. The Group believes that its outsourcing of production to third parties enables it to focus its valuable resources on key design, procurement, warehousing and distribution functions giving the Group a competitive edge. Quality is one of the Group's top priorities, and the Group works closely with its OEM contractors to ensure that all of its apparel and accessories meet the high quality standards demanded by its target market.

#### Key Company Milestones

**1996:** Company was founded by Mr Xu Jiayin, Managing Director

**2002:** Company was awarded "Excellent Enterprise – Jinjiang City"

**2003 – 2005:** Pandist brand consecutively awarded "Fujian Famous Brand" and "Fujian Famous Trademarks"

**2006:** Company named "Top Enterprise for New Brand" by Quanzhou City Government – Named "Top 100 Popular Youth Brand in Quanzhou City"

**2007 – 2011:** Consecutively received "AA Credit Grade" status in Quanzhou City

**2008:** Awarded "Country Top Medium-sized Enterprise" by Fujian Statistics Bureau

**2009 – 2011:** Consecutively named "Good Credit Enterprise" by Quanzhou City Trade and Industry Bureau

**2011:** Named "High Credit Standing Enterprise" status by Quanzhou City Government and Fujian Administration of Industry Commerce Bureau

**2013:** Company named "Top 10 Influential China Fashion Enterprise"

**2013:** Listing on the ASX on 27 November

For more information please visit: [www.sunbridge.com.au](http://www.sunbridge.com.au)

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On behalf of the Board

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